Vol 5. No.01. 2022
e-ISSN: 2723-1623; p-ISSN: 2723-1615
https://doi.org/10.33059/ellite.v5i01

ELLITE
Journal of Education, Linguistics, Literature and Language Teaching

THE TYPES OF MAXIM VIOLATION FOUND IN *LUCA* MOVIE

Ni Wayan Balik Ayu Widiasih[1], Putu Nur Ayomi[2], Ida Bagus Gde Nova Winarta[3]
[123]*English Study Program Faculty of Foreign Languages, Mahasaraswati Denpasar University, Bali, Indonesia*
Corresponding author's email: ayuwidiasih223@gmail.com

Received: 22 Februari 2022 Accepted: 04 April 2022

Abstract

The study aimed to find out the types of maxim violation used by the characters in Luca movie. The study concerns with the types of maxim violation and the context of situation in the movie. The study concerns to analyze about the types of maxim violation by using the theory of Grice in 1975. This study applied descriptive qualitative method in analyzing the data and the data collected by some steps the first are by watching the movie while reading the subtitle, then reading again the script of the movie and taking a note the conversation that violated in the movie. The findings showed that there 4 types of maxim violation used by the characters. The results of the study showed that the types of maxim violation found in the movie are 24 data. The dominant maxim violation that uttered by the characters in this movie is violation of maxim quality. The finding shows that the most dominant maxim violation that used by the character is violation of maxim quality. The characters in the movie, when they make the conversation, each other characters sometimes answer it by giving untruth information or lies.

Keywords: *maxim violation, types, movie*

INTRODUCTION

Language is generally known as a medium which ease people to have interaction, communication, and speak to others. The important thing the function of language itself is to transfer information and to establish social relationship. Therefore, language is claimed to have such a more specific role in creating interaction, gaining solidarity, and also making cooperation especially in society, language is used to express thoughts using feelings so that listeners can feel what is being said. Human is social creatures who cannot live alone and needs other people to socialize with each other. Moreover, communication is also important in our daily lives, such people can share information, tell their emotion, and ask something. According to Rosengren (1999), communication is thus a phenomenon basic to all human beings.

The meaning of pragmatic based on Kreidler (1998) pragmatics is another branch of linguistics that is concerned with meaning. Pragmatic also explores the speakers meaning and the listener interpret the meaning of the utterances. This kind of study usually reflects of things which people try to mean in a given meaning and the way it may affects things getting said. According to Yule (1996: 4), the study of pragmatics entails analysing the connection that exists between language form and the person who is delivering the speech. It concentrates on the aspect of meaning that cannot be predicted only by the linguistics knowledge but also involve the physical and social knowledge. Therefore, learning pragmatics will make people easier to understand how language is used in certain contexts and can use it perfectly. For the

Vol 5. No.01. 2022
e-ISSN: 2723-1623; p-ISSN: 2723-1615
https://doi.org/10.33059/ellite.v5i01

ELLITE
Journal of Education, Linguistics, Literature and Language Teaching

speaker and listener to understand a conversation, there must be a general principle of linguistic use known as cooperative principles (Renkema, 1993).

The theory of Cooperative Principles proposed by Grice (1975) said that where the speaker and hearer must have to desire to convey and interpret the meaning of utterances. Cooperative theory principles is known as the rule of how human communicate effectively in conversation between people who become the speaker and also the listener to really understand things said and meant in conversation. The principle of cooperative has four maxims that can give the conversation will be clearly and effectively. There are four types of maxim are, maxim of quantity is the speaker have to be more informative as it is needed, maxim of quality is the speaker never say things you are convinced it is not true, maxim of relevance which make your contribution relevant, maxim of manner that is taking action to avoid the ambiguity, become obscurity, become brief and also more orderly.

In daily life sometimes people say something that we have hidden meanings of communication and break the rule of cooperative principle. The violation of the maxim is to be known as the state when the speakers do not meet or even intentionally follow the sub-maxim (Zebua & Saleh, 2017:104). Based on the explanation above, the researcher will be focused to find out of the types of maxim violation that apply in the movie. The researcher chose the Luca movie as a data source for some reason. First, in this movie there are lot of conversation with such a proper pronunciation, the articulation and also the voicing in purpose to interact the speaker and the listener. Second, many conversation between characters broke the effective communication, thus this movie is good to be used as an analysis. Moreover, Luca movie is one of the fresh and new Animation Movie from Disney which is known to become voiced by several artist in Hollywood. Based on Grice theory, the researcher can also believe that with complete knowledge about maxim violation and Grice's maxim, the readers and the learners of English language may become able to build such a proper relationship with each other and also be able to provide meaningful and effectively conversation.

In conducting this research, some related literature helps to obtain supporting information for this research. There are several studies related to maxim violation analysis used to support this research, namely Andy & Ambalegin (2019) entitled "Maxim Violation on Night at The Museum" Movie",

Maxim Violation

Maxim violation was a pragmatics notion that refers to breaking the rules of cooperation in a dialogue. According to Grice (1975: 49) states that the speaker that makes maxim violation of maxim can be more liable to mislead. The term violation occurs if speakers deliberately refrain from using certain maxims of the conversation to lead any misunderstandings among their interlocutors or to reach another purpose.

Maxim Violation of Quality

The violation of maxim quality is found when the speaker asks something and the listener answer it by giving untruth information. For example:

Rika : Honey, where is our daughter?
Adit : **Umm, she goes to school with her friend honey.**

Maxim Violation of Quantity

Vol 5. No.01. 2022
e-ISSN: 2723-1623; p-ISSN: 2723-1615
https://doi.org/10.33059/ellite.v5i01

The violation of maxim quantity happens when the speaker asks something and the listener answers it by giving unclear information or too much than required. For example:

Marry : Jane, what do you think if I wear blue dress for Anne's wedding?
Jane : **That's not good idea.**
(Azizah 2017: 12)

Maxim Violation of Relevance

The violation of maxim relevance means when the speaker asks something, the listener answer it by giving information that is out of the topic. For example:

Jennifer : I am out of petrol
Naura : **There is a garage round the corner**
(Grice, 1989: 32)

Maxim Violation of Manner

The violation of maxim manner happens when the speaker asks something and the listener answer it by giving ambiguous information or the listener didn't give the exactly information. For example:

Salva : Did you enjoy the party last night?
Kayla : **I think so**
(Grice, 1989: 33)

METHODS

The data for this study were derived from the conversations with the characters in the *Luca* movie. This movie was chosen because there are some characters. When they doing a conversation, they break the conversation. This study used observation method to collect the data with some steps as follow: firstly, download and watching the movie thoroughly to see the situation and condition of the character when they communicate with the others, secondly, taking note the data and classifying the data based on the types of maxim violation that found in the movie. The data were analyzed by using descriptive qualitative method. This study used the theory from Grice (1975) to classify the types of maxim violation.

FINDING AND DISCUSSION

Finding

In this part of the research, the data total from this movie there are 24 data that contain maxim violation. The data classified according to the types of violation maxim theory proposed by Grice (1975). The types of maxim violation can be seen in table below:

Table 1. Types of Maxim Violation Done by The Characters in the *Luca* Movie.

No	Types of Maxim Violation	Total Data
1	Violation of Maxim Quality	9
2	Violation of Maxim Quantity	5
3	Violation of Maxim Relevance	5
4	Violation of Maxim Manner	5
Total		**24**

Vol 5. No.01. 2022
e-ISSN: 2723-1623; p-ISSN: 2723-1615
https://doi.org/10.33059/ellite.v5i01

ELLITE
Journal of Education, Linguistics, Literature and Language Teaching

Based on the table above, it can be seen from the total data of maxim violation in *Luca* movie is 24 data. The result of the analysis present the most dominant type of violation maxim of quality because the characters in this movie when they doing conversation, each characters sometimes answer it by giving untruth information or lies.

Discussion

Violation of Maxim Quality

Grice (1975) stated this violation maxim happened when the speaker try to ask something, the listener gives answer by delivering untruth information or lies. The example of this type can be seen below:

Data 1

Giulia : Luca? Alberto? Are you okay?

Luca : Um…

Alberto: **We're good! Good, good, good.**

Giulia : Well, I think that's enough training for today.

(*Luca* Movie, 50:43)

The conversation between Giulia and Alberto is categorized as a violation of quality, because the statement uttered by Alberto to Giulia it was a lie. In this conversation between them, Luca and Alberto were accompanying Giulia to practice swimming in the middle of the sea but suddenly Ercole and his friends came up to them while mocking, when they were noisy, their ship was suddenly shaken by Ercole's ship and Alberto fell into the sea and turned into a sea monster, at that time Luca panicked for fear of being caught by them and luckily Giulia was busy arguing with Ercole, Luca immediately helped Alberto to transformed back into a human. When Giulia asked they and Alberto answered by give untruth information or lies because Alberto doesn't want anyone to know except for Luca that he is a sea monster.

Data 2

Guilia : Where are we going?

Luca : **Uh…. A shortcut**

Guilia : Steeper, rought terrain…. I like it.

(Luca Movie, 1:00:44)

The conversation between Giulia and Luca is categorized as a violation of quality, because the speaker did not give the truth reason. This can be seen from Luca statement by saying *"Uh… a shortcut"*. This information is definitely not true and contradicts with the reality because Luca wants to hide from his parents. Moreover, Giulia did not see his parents because at that time she was too focused on encouraging Luca. Thus, Luca tried to avoid his parents because he didn't want to back in home because the parents are wants send him to deep.

Violation of Maxim Quantity

Vol 5. No.01. 2022
e-ISSN: 2723-1623; p-ISSN: 2723-1615
https://doi.org/10.33059/ellite.v5i01

ELLITE
Journal of Education, Linguistics, Literature and Language Teaching

According to Grice (1975), the violation maxim quantity happened when the speaker answer ask something, the listener answer it by giving unclear information and talks too much than required. The example of this type can be seen below:
Data 3

Uncle Ugo : Thanks for that. Too much oxygen up here. Not like the deep. As you'll learn.

Luca : What?

Uncle Ugo : **Sure, there's no sunlight, but there's nothing to see anyway. Or do. It's just you and your thoughts, and all the whale carcass you can eat. Little bits of it just float into your mouth. You can stop it. You can't see it. So if you…The mouth opened, the whale carcass go in. Yes, good. I recommend it. Come on. No time to waste.**

(*Luca* Movie, 24: 45)

The conversation between Luca and Uncle Ugo could be concluded as a violation of maxim quantity, it can be seen from Uncle Ugo answered question that's given by Luca. The speaker replied statement by giving uninformative or he talked too much to the listener because Uncle Ugo seemed to be less focused or did not know what Luca meant so he gave more statements than what Luca meant.

Violation of Maxim Relevance
Grice (1975) stated that when the speaker asks something, the listener answer it by giving or even saying something that is irrelevance. The example of this type can be seen below:
Data 5

Luca : Maybe I said it wrong?

Alberto: (while eating ice cream) **Mmm. Mmm!**

(*Luca* Movie, 29: 33)

The conversation between Luca and Uncle Ugo could be concluded as a violation of maxim relevance because the speaker didn't answer coherence and relevant with what the interlocutor did say. He replied the statement like that because Alberto didn't want to be discussed too much or he was also enjoying his ice cream so he didn't hear the question from Luca.

Data 6

Alberto: What are you doing?

Luca : **I'm okay. I'll be back tomorrow. I'm gonna fix this!**

(*Luca* Movie, 1: 09: 24)

The conversation between Alberto and Luca could be concluded as violation of maxim relevance, it can be seen from the statement by Luca by saying *"I'm okay. I'll be back*

Vol 5. No.01. 2022
e-ISSN: 2723-1623; p-ISSN: 2723-1615
https://doi.org/10.33059/ellite.v5i01

ELLITE
Journal of Education, Linguistics, Literature and Language Teaching

tomorrow. I'm gonna fix this!" this violates the maxim of relevance because the speaker provides information that is not based on the facts. Luca give the statement like that because at that time they doing little conversation and Luca replied the statement did not matched.

Violation of Maxim Manner

According to Grice (1975), this violation happened when the speaker ask something, the listeners answer it by giving unclearly information or using ambiguity. The example of this type can be seen below:

Data 7

Luca : Where's your stuff?

Alberto: Yeah, well, you see…

Luca : You are coming, right?

Alberto: **Um, I would, but Massimo asked if I wanted to stick around. Move in maybe. And I just thought, uh…. I think he needs me. You know?**

Luca : I can't do it without you.

(*Luca* Movie, 1: 22: 36)

Based on the conversation above, it can be concluded as a violation of maxim manner because he gave ambiguous language or his voice is not loud enough. He gave the statement like that since Alberto still hesitating and he knows that his purpose to the city is not school but to get a Vespa so Alberto said like maybe he actually wanted to be with Luca but he was also scared.

CONCLUSION

Based on the research finding in the previous discussion, this research identified the types of violation maxim by using Grice's theory. It could be seen that the maxim affected in conversation from Luca movie. It found that all of Grice's maxims had been violated by the characters. Regarding the discussion above, it can be concluded that there are 24 data of maxim violation found in this movie, there were several findings consist of nine violation of maxim quality, five violation of maxim quantity, five violation of maxim relevance, and also five violation of maxim manner. The dominant types that of maxim violation used by the characters is violation of maxim quality because the characters in the movie when they do the conversation, each character sometimes answer it by giving untruth information or lies. This study was helpful in avoiding miscommunication or misconceptions between the speaker and the listener when doing the conversation. As a result, the researchers suggested that a different object be used and that a future study can be conducted using a different theory. The knowledge gained from this study can be applied by future researchers who want to analyze the same subject to generate a better result.

REFERENCES

Azizah, N. (2017). *An analysis of maxim violation used by fletcher reede in liar liar movie* (Doctoral dissertation, UIN Sunan Ampel Surabaya).

Grice, H. P. (1975). Logic and conversation (Speech acts (pp. 41-58). *University of California, Berkeley, EUA: Brill*.

Grice, P. (1989). *Studies in the way of words*. Harvard University Press.

Kreidler. (1998). *Principles of pragmatics*: Oxford University Press.

Raharja, A. U. S. (2015). *Analysis On Maxim Of Cooperative Principle Violation By Dodit Mulyanto In Stand Up Comedy Indonesia Season 4* (Doctoral dissertation, IAIN Salatiga).Renkema, J. (1993). *Discourse studies: An introductory text book*. Amsterdam: John Benjamins Publishing Companing.

Rosengren, K. E. (1999). *Communication: an introduction*. Sage.

Telaumbanua, W. (2012). *Analysis the Maxim Violation of Main Character in The Kung Fu Panda 2 movie* (Doctoral dissertation, UNIMED).

Yule, G. 1996. *Pragmatics*. Oxford: Oxford University Press.

Zebua, E., Rukmini, D., &Saleh, M. (2017). The violation and flouting of cooperative principles in the ellendegeneres talk show. *Language Circle: Journal of Language and Literature*, *12*(1), 103-113.